



A GARDEN INSPIRED LIFE

# *Find Your Garden-Inspired Aesthetic*

Complete Quiz Content & Wix Setup Guide — One Document

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# About This Document

This single PDF is everything needed to understand, hand off, and publish the quiz — the full question content, the scoring logic, the five results, and complete step-by-step Wix setup instructions, all in one place.

## What's inside

- ☐ All 19 quiz questions and answer options, written out in full
- ☐ How the scoring and multi-select logic works
- ☐ The five possible results, with fashion and interiors references for each
- ☐ Complete, numbered instructions for placing the quiz on Wix
- ☐ A troubleshooting section for common embed issues

**One thing this PDF cannot include:** the actual working code. The live quiz is a separate file — **garden-inspired-aesthetic-quiz.html** — that your assistant will open, copy in full, and paste into Wix's code box during Step 5 of the instructions. A PDF can't reliably carry that code (it includes a long embedded image file that doesn't survive copy-paste from a printed page), so please send this PDF *together with* that HTML file. Everything else — what to click, what to expect, how to size it, how to troubleshoot — is fully documented right here.

## This quiz, in a sentence

A 19-question style quiz that places a reader somewhere on a spectrum from **Crisp & Tailored** (clean lines, clear color, polish) to **Rustic & Natural** (texture, patina, dusty warmth) — covering interiors, fashion, and the garden itself.

## How scoring works

The quiz allows **more than one answer per question**. Each answer choice is worth a point value from 1 (most crisp) to 10 (most rustic). Score = (sum of the point values of every option selected, across all 19 questions) ÷ (total number of options selected). A reader who selects only crisp/clear answers lands near 1; only rustic/dusty answers lands near 10. Most people land somewhere in the middle, which is the point.

# All 19 Questions & Answer Options

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QUESTION 1 OF 19

The walls in your ideal room are:

- Bright white, high-gloss trim (1)
  - Soft white, matte finish (4)
  - Warm plaster, faint texture (7)
  - Limewash or clay, visibly handmade (10)
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QUESTION 2 OF 19

Your dining table is set with:

- Crisp white linens, polished flatware (1)
  - Solid colorway, clean modern dinnerware (4)
  - Mismatched vintage pieces, linen napkins (7)
  - Wood, stoneware, wildflowers in a jam jar (10)
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QUESTION 3 OF 19

A wood floor or table should look:

- Pale, sealed, almost glass-smooth (1)
  - Even-toned, lightly finished (4)
  - Some grain and knots showing through (7)
  - Weathered, scarred, clearly lived-with (10)
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QUESTION 4 OF 19

Your closet leans toward:

- Structured blazers, crisp shirting, bright color-block (1)
  - Tailored basics in a tight, clean palette (4)
  - Relaxed linen, natural fiber, muted tones (7)
  - Soft chambray, worn leather, hand-loomed texture (10)
- 

QUESTION 5 OF 19

Pattern, for you, means:

- Bold graphic stripe or gingham (1)
  - A restrained, geometric print (4)
  - A faded floral or ticking stripe (7)
  - No pattern at all — texture does the talking (10)
- 

QUESTION 6 OF 19

The metal you reach for is:

- Polished chrome or bright gold (1)
  - Brushed brass, clean lines (4)
  - Aged brass or bronze (7)
  - Wrought iron, hand-forged (10)
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QUESTION 7 OF 19

Flowers in the house, ideally:

- A tight, uniform arrangement — one variety, one color (1)
  - A simple bunch, neatly trimmed (4)
  - Garden-cut, a little loose and asymmetric (7)
  - Foraged branches, dried grasses, whatever's in season (10)
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QUESTION 8 OF 19

Your idea of a good handbag or tote is:

- Structured, bright, a clean logo (1)
- Streamlined leather, one strong color (4)
- Woven basket or canvas, patinaed leather (7)
- A market basket you've had for years (10)

QUESTION 9 OF 19

A rug should be:

- Flat, bright, boldly patterned (1)
- Solid or subtly patterned, low pile (4)
- Vintage, faded, one-of-a-kind (7)
- Hand-knotted, irregular, showing its age (10)

QUESTION 10 OF 19

Weekend plans that sound like you:

- A city hotel with a great pool and a tennis lawn (1)
- A design-forward boutique hotel (4)
- A stone farmhouse in the countryside (7)
- A working farm, an off-grid cabin, anywhere with dirt under your nails (10)

QUESTION 11 OF 19

Lighting fixtures you're drawn to:

- Sleek sconces, clean glass, bright output (1)
- Simple pendant, matte finish (4)
- Woven rattan shade, warm bulb (7)
- An old lantern, candlelight, whatever throws shadows (10)

QUESTION 12 OF 19

Jewelry, on a normal day:

- Polished gold, clean stud earrings (1)
- One good tailored piece, nothing extra (4)
- Stacked, mixed metals, a little imperfect (7)
- Chunky, handmade, stone or bone (10)

QUESTION 13 OF 19

Your kitchen counters are:

- White quartz, nothing out on display (1)
- Clean stone, a few curated objects (4)
- Butcher block, open shelving, some clutter allowed (7)
- Soapstone or reclaimed wood, herbs drying, well-used (10)

QUESTION 14 OF 19

Holiday decorating means:

- Matching ornaments, a coordinated color scheme (1)
- A clean theme, tastefully restrained (4)
- Real greenery, dried citrus, a slightly wild wreath (7)
- Whatever you can cut, gather, or make by hand (10)

QUESTION 15 OF 19

If a room could make a sound, yours would be:

- A quiet, well-tuned hum — everything in its place (1)
- A calm, confident silence (4)
- A creak of old floorboards (7)
- A crackling fire and a dog on the rug (10)

QUESTION 16 OF 19

Which palette pulls you in first?

- Bright citrus, white, and clear primary color (1)
  - Clean jewel tones, confidently used (4)
  - Warm neutrals — clay, butter, olive (7)
  - Faded, dusty botanicals — sage, rust, bone (10)
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QUESTION 17 OF 19

In a room or an outfit, color should be:

- Saturated and clear, no mixing (1)
  - Confident but controlled, a tight palette (4)
  - Soft and a little grayed-down (7)
  - Dusty and muted, like a pressed flower (10)
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QUESTION 18 OF 19

The undertone you're drawn to:

- Cool and bright — icy white, true navy (1)
  - Balanced neutral, nothing too warm or cool (4)
  - Warm and golden (7)
  - Warm and weathered — rust, moss, walnut (10)
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QUESTION 19 OF 19

In the garden, the blooms that stop you are:

- Bold dahlias in saturated, true color (1)
  - Clean, single-variety cutting rows (4)
  - Antique roses in soft, faded blush (7)
  - Dried hydrangea, seed heads, whatever's gone to straw (10)
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# The Five Results

| SCORE     | RESULT             | DESCRIPTION                                                                                     | FASHION REFS.                                                     | INTERIORS & GARDEN REFS.                                                       |
|-----------|--------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 1 – 2.4   | Crisp & Bright     | Clean lines, clear color, and polish — rooms and outfits that read as put-together at a glance. | Kate Spade New York, Tory Burch, Lilly Pulitzer, Carolina Herrera | Serena & Lily, Meg Braff, Mark D. Sikes, Miles Redd                            |
| 2.5 – 4.4 | Tailored & Clean   | Restraint over ornament. A tight palette, considered proportions, well-made over loud.          | Michael Kors, J.Crew, Theory, Vince                               | Nate Berkus, Thomas O'Brien, Kelly Wearstler, Athena Calderone                 |
| 4.5 – 6.4 | The Layered Middle | Right on the seam — polish with some patina, structure loosened by texture.                     | Ralph Lauren, Brunello Cucinelli, Inès de la Fressange, Toast     | Bunny Williams, Alexa Hampton, Amber Interiors, Studio McGee                   |
| 6.5 – 8.4 | Natural & Earthy   | Texture and imperfection read as warmth. Muted, tonal, a little undone.                         | Eileen Fisher, Massimo Dutti, Nili Lotan, Free People             | Amber Lewis, Athena Calderone, Studio McGee, Ilse Crawford                     |
| 8.5 – 10  | Rustic & Worthy    | Worn-in beats brand-new. Patina, handwork, a sense of history.                                  | Ralph Lauren (Double RL), Free People, Elizabeth Suzann, Toast    | Sharon Santoni, Joanna Gaines, Rachel Ashwell, Ina Garten's Hamptons interiors |

# Placing the Quiz on Wix

The quiz is a single, self-contained HTML file — it needs no database, backend, or app. Everything (the questions, the scoring, the animated result) runs directly in the visitor's browser. On Wix, this is added through the **Embed a Widget** element, which places the file inside an iframe on your page.

## Before you start

- ☐ Have the file **garden-inspired-aesthetic-quiz.html** ready — you'll be copying its full contents, not uploading the file itself.
- ☐ Custom code / widget embeds are available on Wix's paid plans (Core and above) and most Business/Editor X or Studio plans. If you're on the free plan, you may need to upgrade to embed custom HTML — check under Settings → Premium.
- ☐ Decide whether this will be its own page (e.g. *yoursite.com/quiz*) or a section inside an existing page. A dedicated page is simplest to link to from Instagram, YouTube, and your newsletter.

## Step-by-step

### 1. 1. Create or open the page.

In the Wix Editor, either add a new page (Pages → Add Page → Blank Page) named something like "Quiz" or "Find Your Aesthetic," or open the existing page where the quiz should live.

### 2. 2. Open the Add Elements panel.

Click the **+** (**Add Elements**) button on the left side of the editor.

### 3. 3. Add an embed element.

Choose **Embed** → **Embed a Widget** (on some Wix versions this is listed under "Custom Embeds" or "HTML iframe"). Drag it onto the page.

### 4. 4. Open the code editor.

Click the new embed element, then click **Enter Code**.

### 5. 5. Paste the full HTML.

Open garden-inspired-aesthetic-quiz.html in a text/code editor, select all, copy, and paste the entire contents into the Wix code box. Click **Update** or **Apply**.

### 6. 6. Resize the embed box.

The quiz is a long, scrolling page. Set the embed element's height generously — **1800–2200px** is a safe starting point for 19 questions — and set width to match your site's content area (or "Fixed" at roughly 700–900px). You can always come back and adjust once you preview it.

### 7. 7. Preview on desktop.

Click **Preview** in the top toolbar. Scroll through the entire quiz, select answers, and confirm the result screen appears and the needle animates.

### 8. 8. Check mobile sizing separately.

Switch the Editor to **Mobile view** (top toolbar). Wix does not automatically resize embedded iframes for mobile — you'll likely need to increase the embed height further here (mobile text wraps taller) and adjust the width to 100% of the mobile viewport.

### 9. 9. Set the page URL & SEO basics.

Under Page Settings (right-click the page in the Pages panel → Settings), set a clean URL slug (e.g. /quiz), a page title, and a short description — this is what will show if the link is shared in Instagram or a newsletter preview card.

### 10. 10. Publish.

Click **Publish** in the top right. Open the live page in a new browser tab (and on your phone) to do one final end-to-end test.

### 11. 11. Copy the live URL.

This is the link you'll use everywhere else — Instagram bio link, YouTube description or end card, and your newsletter's call-to-action button.

## Updating the quiz later

Since the quiz is plain code, any change — new questions, new designer references, new colors — means editing the HTML file and re-pasting the updated code into the same Embed a Widget element on Wix, then republishing. There's no separate "quiz builder" interface inside Wix for this approach.

## Troubleshooting

- ❑ If the embed shows blank: confirm the entire file was pasted (including the opening `<!DOCTYPE html>` line and the closing `</html>` tag) and that "Update" was clicked.
- ❑ If content looks cut off: increase the embed element's fixed height — this is the most common issue with long-form embeds like this quiz.
- ❑ If "Embed a Widget" isn't available: this usually means your current Wix plan doesn't include custom code — check Settings → Premium to confirm your plan level.
- ❑ If fonts look different than expected: the quiz loads its typefaces (Newsreader and Work Sans) from Google Fonts automatically — this requires the visitor to have an internet connection, which is a safe assumption for a live website.

Once published, drop the live link into your Instagram bio (Linktree-style link-in-bio tools also work fine), the YouTube video description or an end-screen link, and a button in your newsletter — all pointing to the same Wix page.